

2025 Tri-Rivers Fair Sponsorship Form



Company NameAddressPhone		Contact Person City, State, Zip Email					
				Events	Please choose areas of interest:	Sponsorship Levels	Billing Information
				O Bands & Beer \$5000	○ 4H Building	(see other side for benefits)	Check enclosed (amount)
	○ Ag Hall						
Demo Derby	O Barns	\$0 - \$249 Fair Supporter					
O Event \$3000	O Chain Saw Carver		Please bill (check all that apply)				
O Arena \$250	O Chamber After Hours	\$250 - \$499 Fair Friend	O January				
	O Kenwood Hall		○ February				
O BBQ Cook Off \$2500	O Pedal Pull	\$500 - \$999 Fair Fan	O March				
	○ Food Court		O April				
Draft Horse Pull	O Hand Washing Stations	\$1,000 - \$1,999 Fair Partner	O May				
O Event \$2500	○ 4H Dog Show		OJune				
○ Arena \$250	○ 4H Fashion Revue	\$2,000 - \$2,499 Fair Champion					
	OCO2 Car Race						
○ Parade \$3500	O Children's Activities	\$2,500 - \$2,999 Fair Advocate	Other instructions				
	O King & Queen						
○ Inflatables & Games \$1000 each	O Petting Zoo	\$3,000 - \$4,999 Fair Patron					
	O Open Class						
○ Kids Zone \$3000	O General Fund	\$5,000+ Fair Legacy Sponsor					
	O Silent Auction						
O Livestock Show \$2000							
Board Member		Date					

Contact Adam Ast at 620.640.2044 with any questions.

2025 Tri-Rivers Fair Sponsorship Form

The Tri-Rivers Fair is making an exciting change for 2025, with new dates set for Thursday, July 31 – Sunday, August 3, 2025! For the first time, the Tri-Rivers Fair will feature a unified fair theme: "Fairadise!" This tropical-inspired theme will bring a fun and festive atmosphere to all fair activities.

The Tri-Rivers Fair has been a staple of the Salina community for generations, celebrating agriculture, education, and entertainment. With a mission to bring people together through tradition and innovation, the fair continues to offer exciting experiences for all ages.

LEVELS & BENEFITS

\$0 - \$249 | Fair Supporter

- Name listed on fair website
- Social media shout-out thanking sponsors

\$250 - \$499 | Fair Friend

- All Fair Supporter benefits
- Name listed on sponsor banners at the fair
- Recognition in fair program (if applicable)

\$500 - \$999 | Fair Fan

- All Fair Friend benefits
- Small logo on fair website
- Social media post featuring sponsor logo
- Name announced during the fair at least once

\$1,000 - \$1,999 | Fair Partner

- All Fair Fan benefits
- Medium logo on fair website and select promotional materials
- Logo on select fair event signage
- Verbal recognition during major fair events
- Two complimentary fair event tickets

\$2,000 - \$2,499 | Fair Champion

- All Fair Partner benefits
- Large logo on fair website, printed fair materials, and banners
- Dedicated social media thank-you post
- Four complimentary fair event tickets

\$2,500 - \$2,999 | Fair Advocate

- All Fair Champion benefits
- Logo on fair T-shirts (if applicable)
- Name or logo mentioned in radio/TV promotion (if available)
- Opportunity to set up a promotional booth at the fair
- Six complimentary fair event tickets

\$3,000 - \$4,999 | Fair Patron

- All Fair Advocate benefits
- Logo placement on a high-traffic fair attraction (e.g., stage, main entrance, arena)
- Featured sponsor highlight post on social media
- Verbal recognition before key fair events
- Eight complimentary fair event tickets

\$5,000+ | Fair Legacy Sponsor

- All Fair Patron benefits
- Presenting sponsor title for a signature event (e.g., "Presented by [Sponsor Name]")
- Dedicated social media and press release feature
- Special VIP seating & access for select fair events
- Ten complimentary fair event tickets